



# 3° Corso di Digital Mapping Water, Food, Energy and Environment Nexus

*Perugia, 21 Nov 2018*

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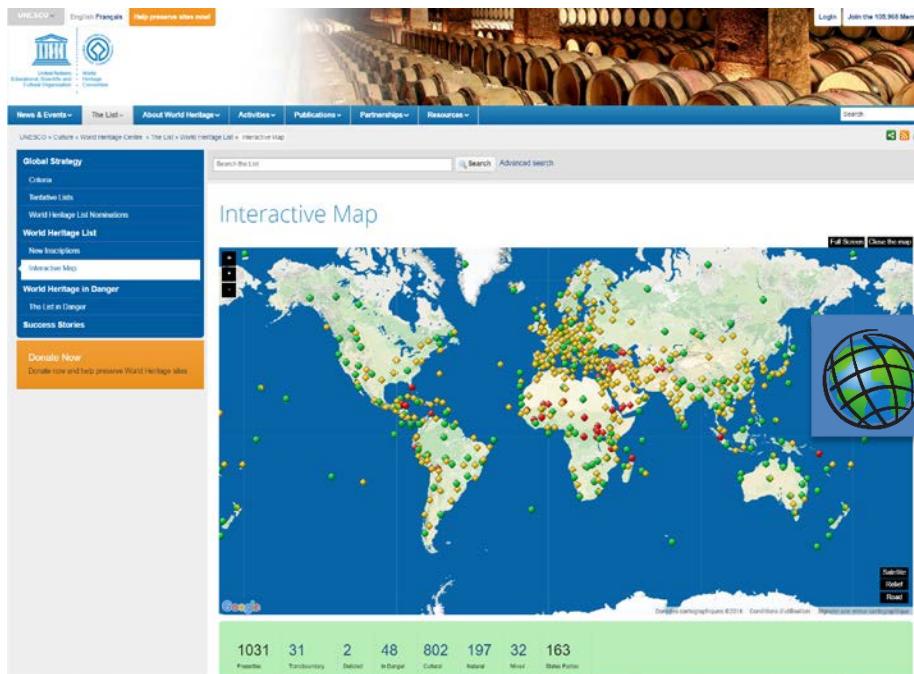
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# Outlines

- Background & goals
- The 3<sup>rd</sup> Digital Mapping Course theme: **water, food, energy and environment nexus**
- Work on your project: Specs. of the **STORY MAP**
- The competition: evaluation criteria

# Produce a digital map including the UNESCO heritage sites with particular cultural and environmental values in Umbria and Italy



<http://whc.unesco.org/en/interactive-map/>



# STORYTELLING USING DIGITAL MAPS GIS STORY MAPS to communicate

The history and culture of our cities and lands, the resources and the natural and anthropic risks COMMUNICATED using Digital Story Maps that integrate “human experience” also captured extracting/filtering social network posts

**La Reggia di Caserta ed il suo Complesso storico culturale**  
UNESCO World Heritage Site since 1997  
La Reggia di Caserta e il suo parco, due gioielli di ineguagliabile splendore, sono stati inseriti nella World Heritage List dell'Unesco nel 1997.

**Rhaetian Railway In The Albula/Bernina Landscapes**  
The Train to Nature Heaven!  
The Rhaetian Railway in the Albula/Bernina Landscapes constitutes an outstanding technical, architectural and environmental masterpiece which has enabled many small villages in the mountains to come out of their isolation.

**The Dolomites**  
June 26, 2009 has surely been a significant day for the Dolomites, the mountain landscape and the environment itself. In fact, on that day in Seville (Spain) the 21 member states of the UNESCO Committee decided to inscribe nine areas of the Dolomites on the UNESCO World Heritage List, thanks to their outstanding beauty and their unique landscapes as well as to their incomparable geological and geo-morphological features.

**Villa Adriana - UNESCO Heritage Site**  
Villa Adriana (at Tivoli, near Rome) is an exceptional complex of classical buildings created in the 1st century AD by the Roman emperor Hadrian. It combines the best elements of the architectural heritage of Egypt, Greece and Rome in the form of an ideal city.<sup>[1]</sup>

**City of Verona**  
The City of Verona has a growing city of art and culture, where history, its beautiful parks and gardens, because of its artistic, historical and architectural value, where UNESCO World Heritage Site is one of the most visited towns in Italy and it is very famous all over the world. Moreover, the present Mayor of Verona, Luca Zaia, organized in the city, confirms that Verona is a city for all tourists.

**Conclusions**  
The City of Verona has a growing city of art and culture, where history, its beautiful parks and gardens, because of its artistic, historical and architectural value, where UNESCO World Heritage Site is one of the most visited towns in Italy and it is very famous all over the world. Moreover, the present Mayor of Verona, Luca Zaia, organized in the city, confirms that Verona is a city for all tourists.

**Fall in love with West Lake**  
West Lake Cultural Landscape of Hangzhou  
In my heart, there is a lake  
The mountains and lakes are picturesque  
Spring comes early with the rose peaches and green willows  
Tourists come and go, the ships stop as before  
Mountains beyond mountains as the buildings by buildings  
West lake in Hangzhou  
West lake in Hangzhou  
Romance and love left over it  
In the heaven, there is peace  
I dream, there is West Lake  
Many beautiful legends  
Last forever  
In my dream, there is a lake  
With white Moon and fresh breezeing  
Guanzhong's fragrance strong

**Val d'Orcia**



# Story Map Case Study: The City of Rome Cultural Heritage

**Map Journal Builder**

**Rome in One Minute**

**Historic Center of Rome**

The World Heritage property encompasses the whole historic centre of Rome within the city walls at their widest extent in the 17th century, as well as the Basilica of St. Paul's Outside the Walls. The property, complex and stratified, includes outstanding archaeological areas integrated in the urban fabric, which result in a highly distinguished ensemble. Founded on the banks of the Tiber river in 753 B.C., according to legend, by Romulus and Remus, Rome was first the centre of the Roman Republic, then of the Roman Empire, and in the fourth century, became the capital of the Christian world. Ancient Rome was followed, from the 4th century on, by Christian Rome. The Christian city was built on top of the ancient city, reusing spaces, buildings and materials. From the 15th century on, the Popes promoted a profound renewal of the city and its image, reflecting the

**A STORY MAP BY FRANCESCO PERA**



**Historic Center of Rome**

**Cultural Heritage**

Rome is often nicknamed the "capital of the world" due to its cultural heritage and social importance. The arts, language, religion, politics, libraries, cuisine, architecture and fashion represent the greatness of this historical city which spans more than two and a half thousand years.

The World Heritage site, extended in 1990 to the walls of Urbanus, includes some of the major monuments of antiquity such as the Pantheon, the Mausoleum of Augustus, the Museums of Hadrian, the Parthenon, Trajan's Column and the Column of Marcus Aurelius, as well as the religious and public buildings of papal Rome.

Ten sites have been selected for the Rome Case Study:

- Colosseum and Imperial Forums
- Santa Maria Maggiore
- Piazza del Campidoglio
- Altare della Patria
- Palazzo della Cancelleria
- Piazza di Spagna
- Santa Maria in Trastevere
- Palatine Hill/Gardesana (22)
- The Tiber River (22)
- The Vatican
- The Colosseum and Roman Forum

**esri**

**Art and Culture**

**Toss the coin**

The throwing of coins into the Trevi Fountain in Rome is a popular ritual that tourists and locals alike just love to take part in. One of the legends is that the throwing of a coin over your shoulder and over your shoulder will ensure that you will return to Rome in the future.

**Zoom In | Get Directions**

**Art and Culture**

**Mosaic**

Do you want a souvenir? and the "Gladiators" strike a pose in front of the Fountain

**Zoom In | Get Directions**

**Art and Culture**

**Love Is in the air**

Wedding pictures and proposal take place once every in a while... especially in San Valentines Day.

**Zoom In | Get Directions**

**esri**



# Story Map Case Study: The City of Rome Heritage at Risk

A story map by Francisco Peña

[Facebook](#) [Twitter](#) [Email](#)

**Historic Center of Rome**

**Heritage at Risk**

Heritage assets are at risk as a result of neglect, decay or inappropriate development. Natural disasters and climate change are considered major threats to World Heritage property and it's important to establish mechanisms for the optimal conservation.

On the local level, the General Urban Plan of Rome regulates the entire territory of the city and represents an innovative and flexible tool for the protection, promotion and presentation of the World Heritage property. Specifically, it extends the classification of "historic city" to the whole World Heritage property and to the surrounding areas of the town. Here the regulations take into account the integrity of the urban fabric and the features of the building typologies, allowing different practices and quality controls. It selects, defines and regulates the areas of strategic planning (e.g. the Tiber, the Forums, the city walls), as well as those for potential development. It also outlines fundraising mechanisms for conservation, promotion and presentation of the site.

Roma Capitale has developed a strategic plan containing actions and major interventions aimed at protecting and promoting the values of the property.

**Heritage at Risk**

**Invaded by rats?**  
Yes. On summer 2015, the fountain was cleaned by rats and undermined, the most important fountain in Rome, which was completed in 1622. The fountain was re-open in October the same year.

**Weathering**  
Wind, ice, water and drastic temperature changes can cause potential damage to the monuments.

**Want to swim? Let's go the Fountain!**  
Only if you want to pay an expensive fee, just use this Australian tourist in 2014.

**Trevi "The Red" Fountain?**  
On October 2007, the fountain ran red due to a vandalism attack.

**Santa Maria Maggiore**  
Violent protests, hooligan brawls, terrorism threats, pollution and lack of maintenance represent a serious risk to Rome cultural heritage.



# Roadmap

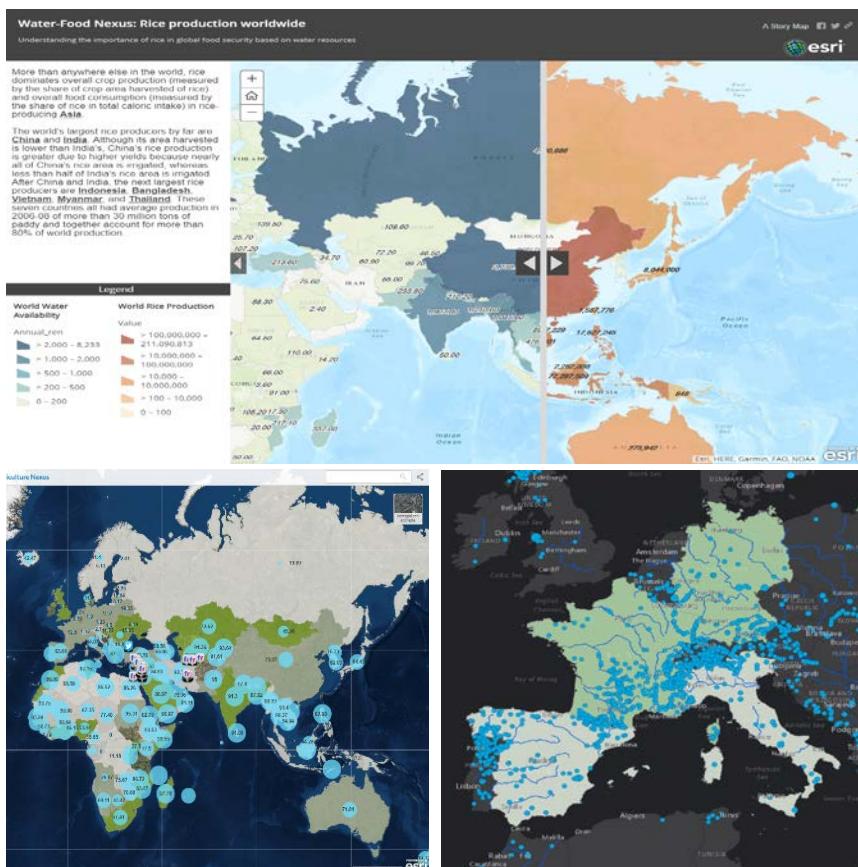
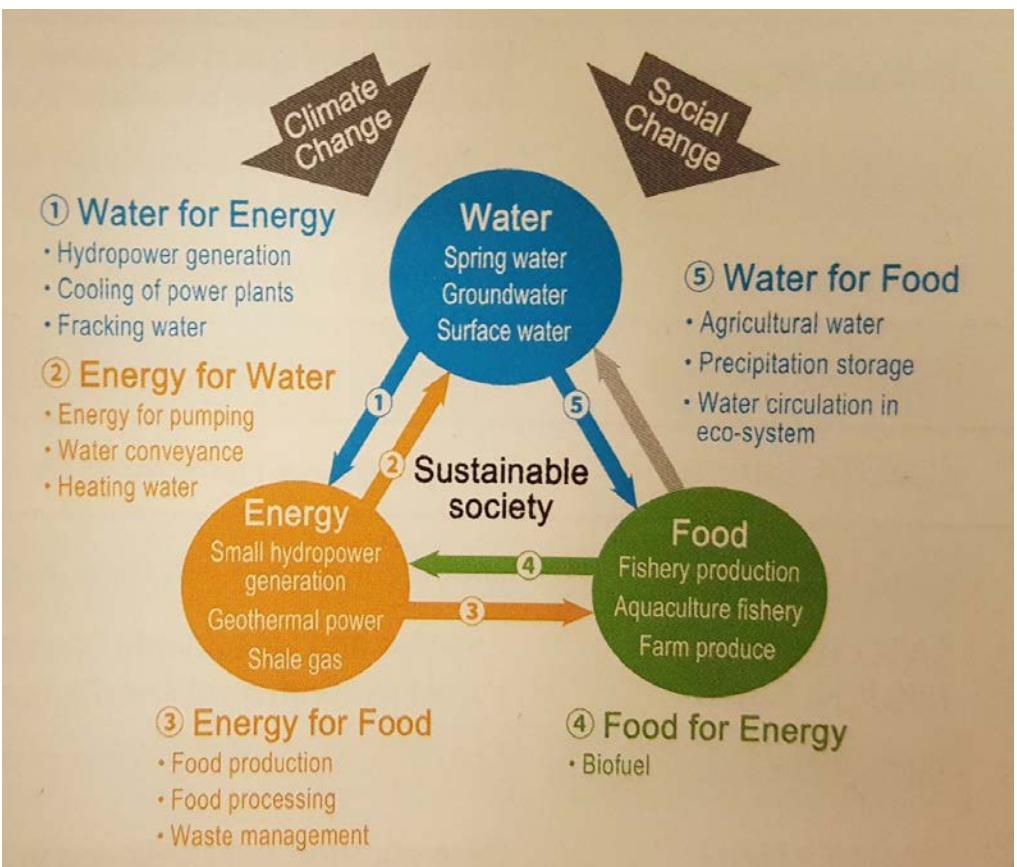


**1st Digital Mapping Course**  
**May 2016**  
**120+ Participants**  
**Mapping UNESCO Heritage Sites**



**2nd Digital Mapping Course**  
**May 2017**  
**45 Participants**  
**Active Citizenship (All topics)**

# What is the water, food, energy and environment nexus?





# StoryMap structure

**1- Introduction (1 page): Select a video that best describes the topic and write a brief introduction**

The image shows a composite of two screens. On the left, a StoryMap titled "Water-Food Nexus" is displayed. It contains text about water security and food security, and a section titled "Rice Production and Water". On the right, the "SUSTAINABLE DEVELOPMENT GOALS" logo is shown, featuring 17 numbered boxes representing various goals from zero hunger to partnerships for the goals.

**Water-Food Nexus**

Water security is defined in the [Millennium Development Goals](#) (MDGs) as "access to safe drinking water and sanitation"<sup>[2]</sup> both of which have recently become a [human right](#). While not part of most water security definitions yet, availability of and access to water for other human and [ecosystem](#) uses is also very important from a nexus perspective.

Food security is defined by the [Food and Agriculture Organization](#) (FAO) as "availability and access to sufficient, safe and nutritious food to meet the dietary needs and food preferences for an active and healthy life".<sup>[4]</sup> Adequate food has also been defined as a [human right](#).

The emphasis on access in these definitions also implies that security is not so much about average (e.g., annual) availability of resources; it has to encompass variability and extreme situations such as droughts or price shocks, and the [psychological resilience](#) of the poor.

Rice Production and Water

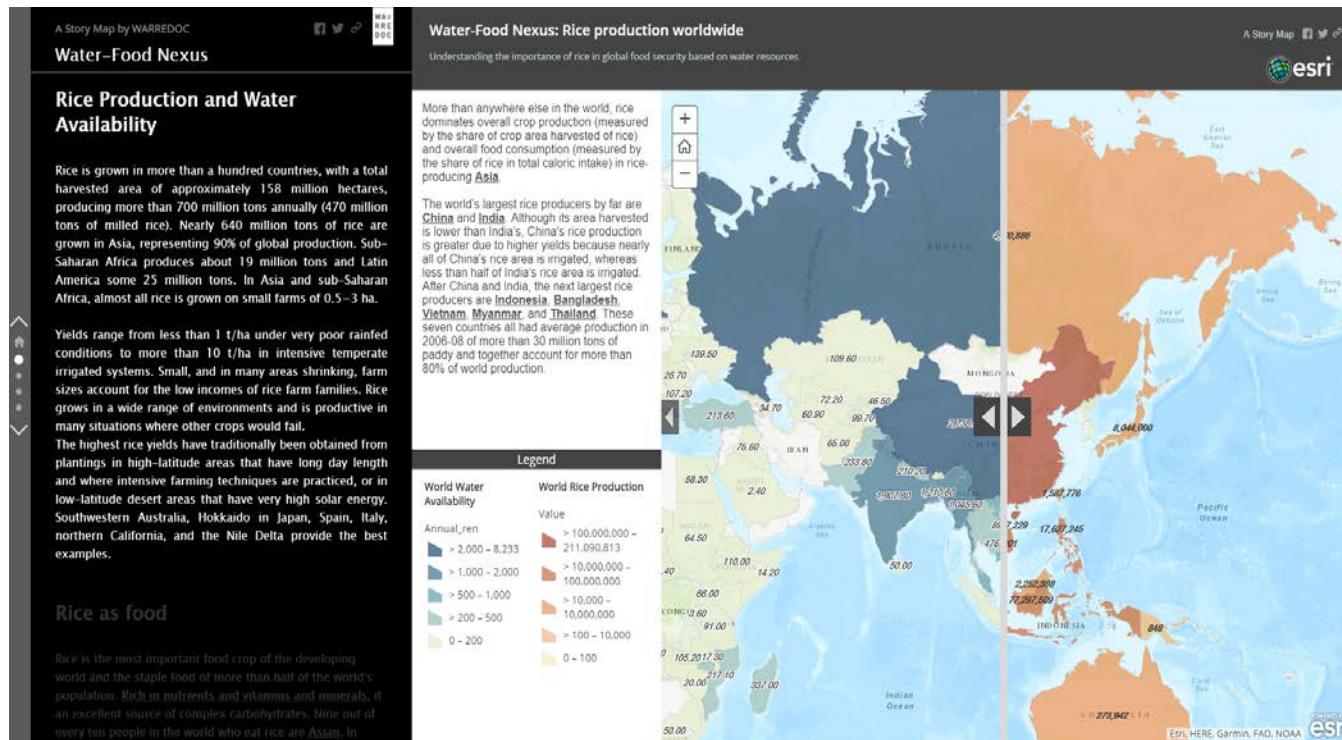
**SUSTAINABLE DEVELOPMENT GOALS**

- 1 NO POVERTY
- 2 ZERO HUNGER
- 3 GOOD HEALTH AND WELL-BEING
- 4 QUALITY EDUCATION
- 5 GENDER EQUALITY
- 6 CLEAN WATER AND SANITATION
- 7 AFFORDABLE AND INCLUSIVE ENERGY
- 8 DECENT WORK AND ECONOMIC GROWTH
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
- 10 REDUCED INEQUALITIES
- 11 SUSTAINABLE CITIES AND COMMUNITIES
- 12 RESPONSIBLE CONSUMPTION AND PRODUCTION
- 13 CLIMATE ACTION
- 14 LIFE BELOW WATER
- 15 LIFE ON LAND
- 16 PEACE, JUSTICE AND STRONG INSTITUTIONS
- 17 PARTNERSHIPS FOR THE GOALS



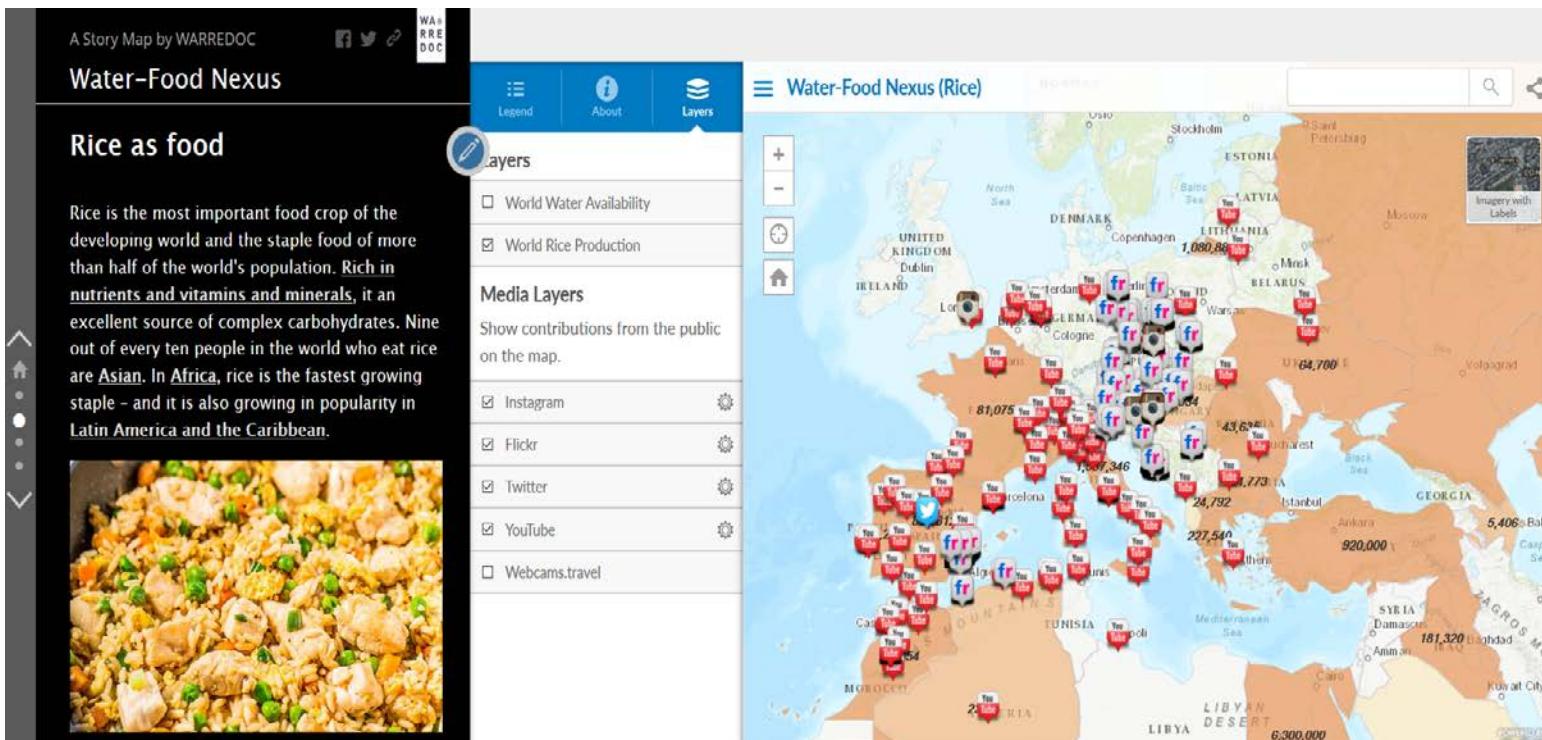
# StoryMap structure

**2- GIS section (1-2 pages): Create two maps to display the connection between water and energy (at the local, national, regional or continental scale)**



# StoryMap structure

3- Human experience (1 page): Integrate the user experience into your map by adding social media content (using keywords and hashtags) to obtain meaningful insights on human behavior



# Mapping Social Open Data in GIS Environment

**VOLUNTEERED GEOGRAPHIC INFORMATION (VGI)**

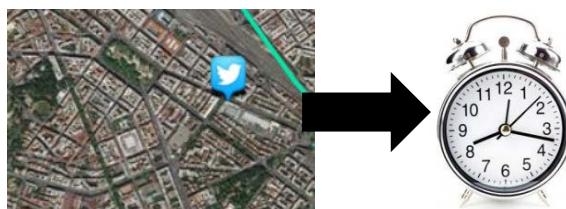
**USER GENERATED CONTENT (UGC)**

**AND HUMAN SENSOR DATA (HSD)**



## TOOLS

**ARCGIS**  
**STORY MAPS**



User-friendly interface  
Allows to geocode social media content to obtain the real “user experience”  
Performs spatial analysis

The filter control is limited  
Search results depend on the user privacy settings and map zooming  
Display results not older than 7 days

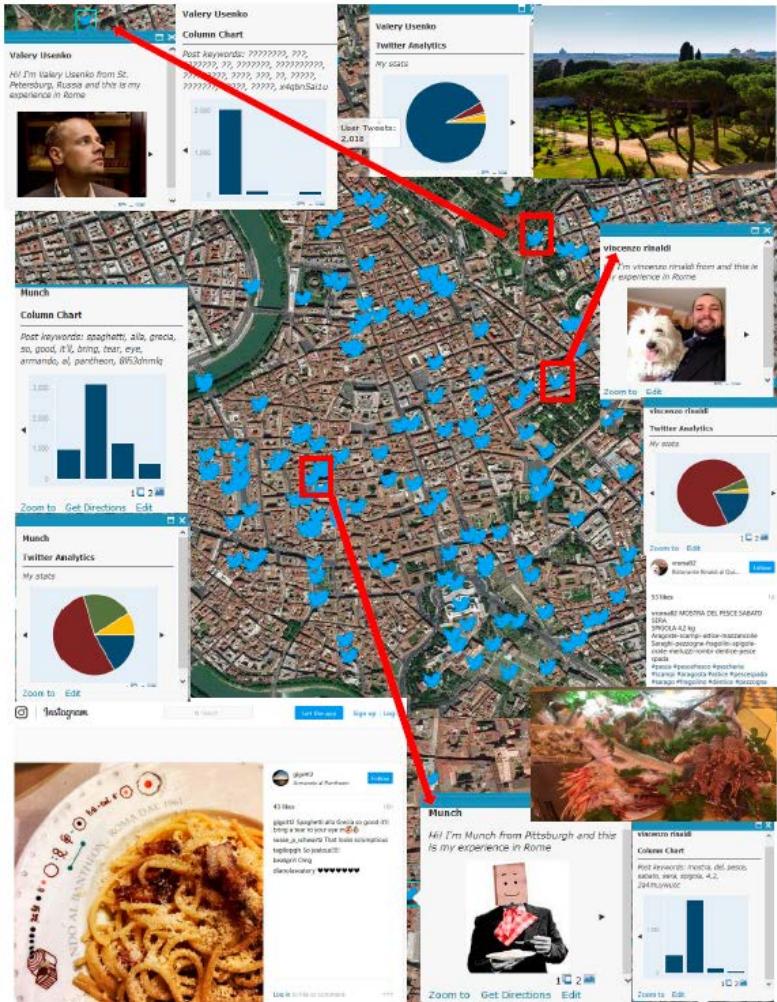
Web-based platform to download data  
Full control of the social media content  
Add value to map when customized properly

Not automatic  
Limited to 500 tweets per search  
Alternative approaches are needed to obtain what you are looking for because not all tweets contain geotagged location

Full control for post processing digital maps

Requires manual work: Download the image, open tweet, create shapefile...  
Time consuming

# Mapping Social Open Data in GIS Environment



Perugia/@43.0949969,12.3101129,12:

- **BIRD IQ**
- **ARCGIS ONLINE**
- **GOOGLE TABLES**
- **GOOGLE MAPS**





# StoryMap structure

**4- Discussion and References (2 pages): Create a brief summary of your main points and also include a bibliography**

A Story Map by WARREDOC  
Water-Food Nexus

### Conclusions

Beyond providing sustenance, rice plays an important cultural role in many countries. Products of the rice plant are used for a number of different purposes, such as fuel, thatching, industrial starch, and artwork.

Growing, selling and eating rice is integral to the culture of many countries. In Japan, rice was historically a product for the wealthy and is now a highly prized crop. Many rituals surround the preparation of the rice beds, the sowing of the crop, and the harvest. In China, it has been suggested that rice has been cultivated for 3000 – 4000 years, where it gradually rose to become an important part of aristocratic life.

China's rural culture has developed around the growing of rice, and foods made from rice are the basis of festivals such as the Land Opening Festival, which marks the start of the rice cultivation season, and the Spring Festival. Even in Western countries, rice is an important part of culture. Imagine Italy without risotto or Spain without paella!

### Bibliography

A Story Map by WARREDOC  
Water-Food Nexus

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### Bibliography

- 1- [www.ncbi.nlm.nih.gov/databases/RiceGenome/3649/3591.html](http://www.ncbi.nlm.nih.gov/databases/RiceGenome/3649/3591.html)
- 2- [www.ncbi.nlm.nih.gov/pmc/articles/PMC2833194/](http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2833194/)
- 3- [www.springer.com/gp/book/9783319475141](http://www.springer.com/gp/book/9783319475141)
- 4- [www.ncbi.nlm.nih.gov/pmc/articles/PMC2833194/](http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2833194/)
- 5- [www.thinkrice.com/at-home/nutrition/](http://www.thinkrice.com/at-home/nutrition/)
- 6- [www.thinkrice.com/easy-better-takeout-chicken-fried-rice/](http://www.thinkrice.com/easy-better-takeout-chicken-fried-rice/)
- 7- [www.ncbi.nlm.nih.gov/pmc/articles/PMC2833194/](http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2833194/)
- 8- [www.ncbi.nlm.nih.gov/pmc/articles/PMC2833194/](http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2833194/)





# 3° Digital Mapping Course 2018 Project Tutoring & Evaluation

## 3rd Digital Mapping Course

### Water, Food, Energy and Environment Nexus:

#### Technical requirements of Digital Maps

##### Reference Documents

- [3° Digital Mapping Course: Technical requirements](#)
- [3° Digital Mapping Course: Terms and Conditions](#)
- [3° Digital Mapping Course: FAQ](#)

##### Material

- [Tutorial: Water-Food Nexus](#)
- [Tutorial: Water-Energy Nexus](#)
- [Tutorial: Water-Environment Nexus](#)



- Content (*Narrative text, images and multimedia*)
- GIS and StoryMap (*Quality and presentation of data*)
- Social Media Component (*'User experience'*)

## 2018 Tutors

Francisco Pena  
Antonio Annis  
Andrea Spasiano  
Giulio Castelli  
Fabio Palmi



# Digital Mapping Competition

## 2018 Jury

Fernando Nardi (President of the Jury)

Francisco Peña (WARREDOC)

Antonio Annis (WARREDOC)

Andrea Spasiano (WARREDOC)

Pietro Coffaro (ESRI Italia)

Matteo Coffaro (ESRI Italia)

Thomas Cech (MSU of Denver)

Nona Shipman (MSU of Denver)

Jennifer Riley-Chetwynd (Denver Botanic Gardens)

Maria Cristina Rulli (Polytechnic of Milan)

Rosaida Dolce (FAO)

Giuseppina Monacelli (ISPRA)

Raffaella Zucaro (CREA)

Laurens Thuy (UNESCO WWAP)